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New Guitar Line by E.F. Elliott to Debut with Danish Surf Band El Ray

CHECOTAH, Oklahoma, US (April 9, 2010) -- Seemingly worlds apart, American instrument maker E.F. Elliott and Denmark's popular El Ray surf band will unite to launch a new guitar line that celebrates the birth of surf music itself.

Elliott will travel to Copenhagen in early May 2010 to meet with members of El Ray. The guitar maker will carry his newest creation, an RS-Standard guitar in a "Silver Surfer" special edition for El Ray guitarist Lars Sveistrup Hansen (also known on stage as El Twang).

"This is my first trip abroad and I'm really looking forward to visiting Denmark," Elliott said. "Surf music has international appeal with a lot of interest in the instruments. I'm excited to team up with El Ray to introduce a line of classic handmade electric guitars that fuel a passion for playing!"

Elliott's RS-series guitars spring from a prototype conceived by Semie Moseley in 1962 during a period of innovation and experimentation. This new shape, exaggerated and refined by the Mosrite Guitar Company, would later become an icon of surf music as used by The Ventures and other influential bands.

"This is a once-in-a-lifetime chance to play a handmade instrument that pays special tribute to Semie Moseley," said guitarist Hansen. "The RS line is a fresh twist on a signature vintage vibe."

El Ray has played Denmark and Europe since 2001. The band will release its fourth full-length album, 'Chasing Ray', this summer.

This June, El Ray will take the stage at Surfer Joe Summer Festival 2010 on a coveted Saturday night to play for thousands of surf music fans. The annual festival in Livorno, Italy is the biggest surf music event in the world.

Edward Elliott has been working with guitars for nearly forty years. While still a teenager he graduated from having his own custom guitar shop to working directly with Moseley, the Mosrite guitar founder.

Elliott's creations have attracted the attention of celebrity musicians, including the Dixie Chicks' Martie Maguire, who plays an E.F. Elliott mandolin. For El Ray guitarist Hansen, Elliott's reputation is a matter of continuity as well as artistry. "Edward Elliott is a craftsman in the spirit of Uncle Semie and still uses some of the original Mosrite tools!"

The E.F. Elliott RS line consists of guitars featuring one to three pickups with vibrato or stoptail, as well as bass guitars built to long or short scale. All instruments are made entirely by hand, including the pickups and hardware. Custom finishes and configurations are available.

Each E.F. Elliott guitar is a unique and exceptional handmade instrument. Elliott's construction and finishing methods are practically identical to those used by Semie Moseley fifty years ago at the beginning of a revolution in electric guitars and the music they inspired.

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